

Inspiring Action  
Delivering Results

# ActiveDashboards

Use visual analytics to improve performance,  
increase profit and drive growth

## Competitive Edge

In a candidate-led market, ensuring that you have the best people and the best processes in place can give you significant advantage over your competitors.

Maximising consultant performance and streamlining processes to contribute to increased profitability are fundamental to your success.

## Stop Wasting Time

Active Dashboard extracts data from all your existing systems, presenting it in real-time through easy-to-understand graphs and charts. The result is instant access to the insight needed to maximise performance.

By eradicating time wasted by creating reports and analysing metrics, you're free to direct your focus to where your expertise benefits your business the most.



See it for yourself: *Arrange a demo at*  
**Glantus.com/recruitment**  
Email: [info@glantus.com](mailto:info@glantus.com)

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IRL: +353 1 889 5300  
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# ActiveDashboards

**Active Dashboards is fully customisable.  
Build your reports to show the metrics that matter.**



### KPI reporting

Real-time insights on the metrics that matter to your business the most. View both a top-level overview and more granular details.



### Candidate Mapping

See candidate throughput, conversion and fill rates & identify proportion of active to inactive candidates.



### League Tables

See how individual candidates, consultants or teams are performing with an instant and complete picture of performance.



### Google Analytics

Monitor the key areas of your website, including new visitors, bounce rates, referrals & Google Ads visits.



### Call Time Analysis

Drill down call targets, identify the length of individual calls, see monthly outbound trends & who took the earliest and latest call.



### Predictive Analytics & Benchmarking

Discover how you can train, motivate and manage consultants more efficiently to improve performance levels.



### Competition

Motivate teams with an engaging visual representation of how close (or not) they are to their targets, pushing them to be the best!



### Client Summary

Identify your most profitable clients and their potential for business both now and in the future.



### Social Media Analysis

See real-time data all in once place, cutting out the time consuming effort of analysing multiple platforms.



### Job Boards

Track postings across multiple job boards in one place, maximising consultant efficiency and making comparative analysis easy.

#### Some of our clients' reported:

10% bottom line growth year on year

20% marketing attribution modelling efficiencies

30% sustained headcount growth

40% reduction in reporting times

50% quicker access to operational metrics and KPIs

*"Having vital information in real-time and an easy-to-install solution was important to us and I'm glad to say Active Dashboards has delivered magnificently in these areas as well as many others"*

**John Lawson**, Finance Director  
Goodman Masson